



*News From*

# **Cheryl Dinolfo**

## *Monroe County Executive*

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### **DINOLFO SELECTS JEFF ADAIR AS CHIEF ECONOMIC DEVELOPMENT OFFICER**

*Business Executive to Lead Monroe County Department of Planning and Development*

Monroe County Executive **Cheryl Dinolfo** today announced her appointment of **Jeffrey R. Adair** to be the Director of the County's Planning and Development Department and will function as Monroe County's Chief Economic Development Officer.

*"With over three decades of private sector business experience, Jeff Adair is no stranger to the challenges facing businesses in our community," said **Dinolfo**. "The combination of Jeff's private and public sector experience endows him with an invaluable understanding of the complex set of challenges businesses face. Jeff has the demonstrated ability to help guide businesses as they seek to locate and expand in Monroe County and provide meaningful employment opportunities for our families right here in our county. This combination gives Monroe County a powerful advantage as Jeff spearheads the county's job creation efforts and showcases Monroe County as the location for businesses to operate."*

Adair began his business career over 30 years ago as a truck driver for a regional bakery. Through a series of mergers and acquisitions, that original bakery became part of the country's largest bakery product manufacturer, Bimbo Bakeries USA (pronounced: beam-beau), a division of Grupo Bimbo, which is the world's largest baked goods corporation with over \$14 billion in annual sales. Adair rapidly advanced into sales and marketing, ultimately working his way up to Senior Manager of Regional Sales. Throughout his career, Jeff has been responsible for sales and distribution throughout the northeastern United States. Adair is well known for his executive leadership as he established strategies to increase company growth, managed both employees and independent operators and forged strong relationships with customers including Wegmans, Tops Markets, Walmart, and Olean Wholesale.

*"The appointment of Jeffrey Adair as Monroe County's new Chief Economic Development Officer is a very positive and exciting step," Finger Lakes Regional Economic Development Council Co-Chairs **Danny Wegman** and **Anne Kress** shared. "He brings to this role a deep understanding of the county and experience in an industry sector (Agriculture and Food Processing) that is key to our region's growth. We look forward to working with him to continue to move Monroe County and the entire Finger Lakes Forward."*

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*"I am thrilled to join County Executive Dinolfo in developing a targeted plan to create and retain jobs here in Monroe County," said **Adair**. "Together with the County Executive, the Finger Lakes Regional Economic Development Council, COMIDA and the local business community, we are redoubling the county's efforts to improve our local economy."*

Adair's position includes acting as Executive Director of the County of Monroe Industrial Development Agency (COMIDA). As Executive Director, Adair's private and public sector background will play a significant role as he aids and facilitates the COMIDA board's mission to attract and retain jobs while promoting the County's overall economic prosperity.

*"We are very excited for Jeff to join our team at the County of Monroe Industrial Development Agency," said COMIDA chairwoman **Ann Burr**. "Monroe County and COMIDA are regularly recognized for exceptional economic develop efforts and I am confident that with Jeff's expertise and experience, Monroe County will continue to build a strong economy."*

Adair previously served as the President of the Monroe County Legislature while representing the residents of 12<sup>th</sup> Legislative District, which includes Wheatland, Riga, and portions of the towns of Chili and Henrietta. Adair also served as the Chair of the Genesee Finger Lakes Regional Planning Council, a nine-county regional council comprised of Monroe, Livingston, Genesee, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties. Before serving in the Legislature, Jeff served as Supervisor of the Town of Wheatland.

#### About the Department of Planning and Development

The Department of Planning and Development provides a wide range of programs targeted to job retention and creation, workforce development, land use planning and resource conservation as well as housing and neighborhood preservation. The Department consists of several divisions including Economic Development, Community Development, and Planning and houses the Rochester Procurement Technical Assistance Center (PTAC). It is also affiliated with the County of Monroe Industrial Development Agency and staffs the Monroe County Industrial Development Corporation.

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